

# How to find a Website Designer Checklist

## 1. Budget

- ☐ They can build a website within my budget
- ☐ They offer custom packages to fit my design/website needs
- ☐ Their payment schedule works for my business (hourly, per project)

## 3. Company Experience

- ☐ They have a design portfolio of their work
- ☐ They have worked in my industry or a similar one to mine
- ☐ They have proven results
- ☐ They have glowing reviews about their design work
- ☐ They have a well-designed website

## 2. Package features (check off all that apply)

- ☐ Responsive design
- ☐ Custom design
- ☐ Website copy
- ☐ Database integration
- ☐ Search engine optimization (SEO)
- ☐ Ecommerce functionality (if needed)
- ☐ ADA Compliance (if needed)

## 4. Team Dynamics

- ☐ They provide a point of contact
- ☐ They share how they communicate with clients (phone, email, etc.)
- ☐ They have enough team members to handle my design
- ☐ They do the work in-house and don't outsource to a third-party company

## 5. Additional Offerings

- ☐ They offer additional services to support my newly designed website (SEO, Conversion rate optimization (CRO), etc.)
- ☐ They offer website maintenance to maintain my new website